



*Kroenke  
Sports*  
**CHARITIES**



2023-24

**COMMUNITY IMPACT  
REPORT**

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# MISSION

*Kroenke Sports Charities (KSC) is committed to improving lives through the spirit and power of sports. We strive to serve our community through education, health and fitness initiatives, athletic programs, and direct aid, with the particular purpose of helping families, children, veterans, and the disabled. Kroenke Sports Charities provides relevant programs and support, directly and with other non-profit organizations, to ultimately assist, encourage, and enrich the lives of those in need.*

## **DEAR FRIENDS,**

Kroenke Sports Charities is honored to share our 2023-24 Community Impact Report. This report is a compilation of our community efforts during the past season. Through the efforts of our teams and staff, it has been our privilege to positively impact the lives of more than 2,234,841 people during the 2023-24 seasons through our education, health and fitness initiatives, athletic programs, direct aid, and other endeavors.

Sports provide a unifying platform, bringing together diverse groups of people with a shared passion. With our partners, we strive to make a lasting difference in the community.

We hope this report conveys our mission to serve. We thank you for your partnership in making a difference in the community we call home.

*Sincerely,*

**DEB DOWLING | EXECUTIVE DIRECTOR**

KROENKE SPORTS CHARITIES

# 2023-24 IMPACT STATS

**2,234,841**

**PEOPLE POSITIVELY IMPACTED**

**DURING THE 2023-24 SEASONS**

**INCLUDING:**



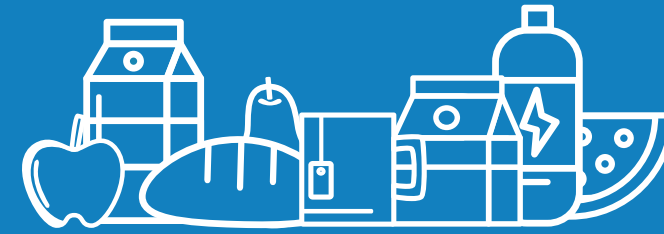
**310,631**

Impacted by Kroenke Sports Charities grants to non-profits in Colorado as a result of 2023 Nuggets Playoff activations, including Rally Towel sales and Ball Arena Watch Parties



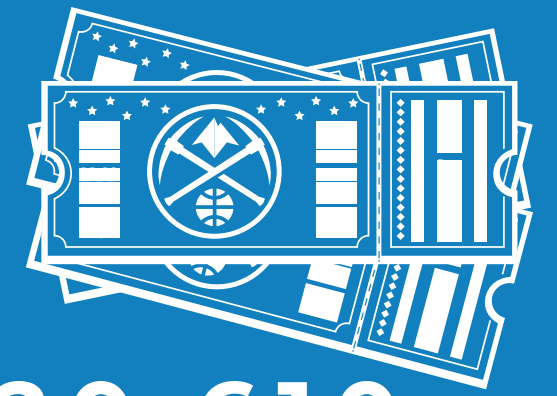
**132,411**

Impacted by Signature Community Partner programs and services



**111,522**

Servings of food recovered and donated via We Don't Waste partnership at Ball Arena and DICK'S Sporting Goods Park

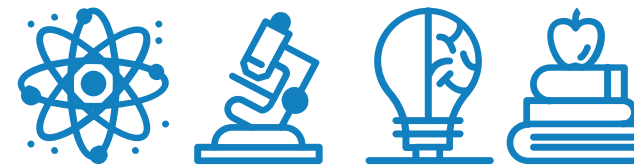


**20,610**

Tickets donated to community partners, teachers, and first responders

**14,043**

People served through the giveSPORTS Equipment Drive



**6,261**

Students hosted in STEM activities

**10,500**

People impacted by Avs Better Halves Holiday Tree grants to four community organizations serving children

**2,000**

Kroenke Sports & Entertainment (KSE) employee hours spent volunteering in the community as part of KSC Days of Service



**1,412**

Signature license plates ordered



**1,054**

Non-profits in Colorado that received autographed memorabilia to assist in their fundraising efforts

# THANK YOU, KROENKE SPORTS CHARITIES DONORS!

## KSC DONOR LEVELS

### GOLD SPONSORS: \$100,000+

Ford  
Nuggets Watch  
Party Attendees

### SILVER SPONSORS:

\$40,000 -  
\$99,999

Ball Corporation  
Eddie's Kids Foundation  
Ibotta  
Joe & Debbie Sakic  
Kiewit  
Turner Foundation

### BRONZE SPONSORS:

\$5,000 -  
\$39,999

5280 Contract Flooring  
Aaron Gordon  
Altitude Sports & Entertainment  
Anheuser-Busch  
Bullseye Asset Management / BTR  
Cale Makar  
Cigna  
Colorado Honda Dealers  
Colorado Rockies  
Crown Family Foundation  
DeAndre Jordan  
Denver Broncos  
Denver Public Schools Athletics  
Devon Toews  
Fanatics Sportsbook  
Gabriel Landeskog  
Gold Crown Foundation  
Gravina's Window Center of  
Littleton  
Great Clips  
HTM Construction Company  
Jay's Valet  
Justin Holiday  
Kentavious Caldwell-Pope  
KeyBank

King Soopers  
KSE Media Ventures  
KSE Radio  
Mikko Rantanen  
Mission Yogurt, Inc.  
Nathan MacKinnon  
Ovintiv Cares  
PBJ Reece Charitable  
Foundation  
Pepsi  
Pour House on Market Street  
Rocky Mountain Hospital for  
Children  
Southwest Airlines  
Susie and Will Hoyt  
Ticketmaster  
Toyota  
UCHealth  
US Foods  
Waste Connections  
Western Paper Distributors  
Xcel Energy

# SIGNATURE COMMUNITY PARTNERS

Kroenke Sports Charities provides ongoing funding and in-kind support for several local non-profit agencies that offer sports and education programs for people of all abilities.



# DENVER PUBLIC SCHOOLS FOUNDATION

## DENVER PREP LEAGUE

In 1997, KSC became a founding partner of the Denver Prep League (DPL) to give Denver Public Schools' middle school students an avenue for participation in organized after-school activities, a void left unfilled in DPS for 30 years. Today, DPL comprises 33 schools, which enables over 5,600 students to participate in 17 sports throughout the school year and summer. School-based physical activity programs, such as Prep League, provide opportunities to help youth learn and practice social behaviors associated with teamwork, cooperation, and respect for others, which can favorably influence school climate, connectedness with school, and educational outcomes. Prep League encourages students to earn good grades, keep physically active, and learn about competition and sportsmanship while providing a safe and supervised environment.





## ADAPTIVE SPORTS

Adaptive Sports bolster independence, improve self-confidence, elevate social interaction, and heighten quality of life by providing financial and organizational support so people of all ages with physical disabilities can participate in organized sports programs. Team sports provide athletes with more than just a physical outlet; they provide valuable life skills.

### SPORTS INCLUDE:

- COLORADO SLED HOCKEY
- ROLLING MAMMOTH WHEELCHAIR LACROSSE
- CURLING
- POWER SOCCER
- ROLLING NUGGETS







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## GOLD CROWN FOUNDATION

Founded in 1986, the Gold Crown Foundation (GCF) strives to educate youth through sports and enrichment programs. With programs reaching 32,000 youth annually, GCF is built on three principles – participation, sportsmanship, and community. The Gold Crown Enrichment Program offers a variety of programs throughout the year. The Clubhouse at Edgewater provides free after-school programs for youth ages 12-18, focusing on interest-based learning. At the Clubhouse, GCF teaches technology through exploration, creativity, and self-expression.

**PROGRAMS REACHING**

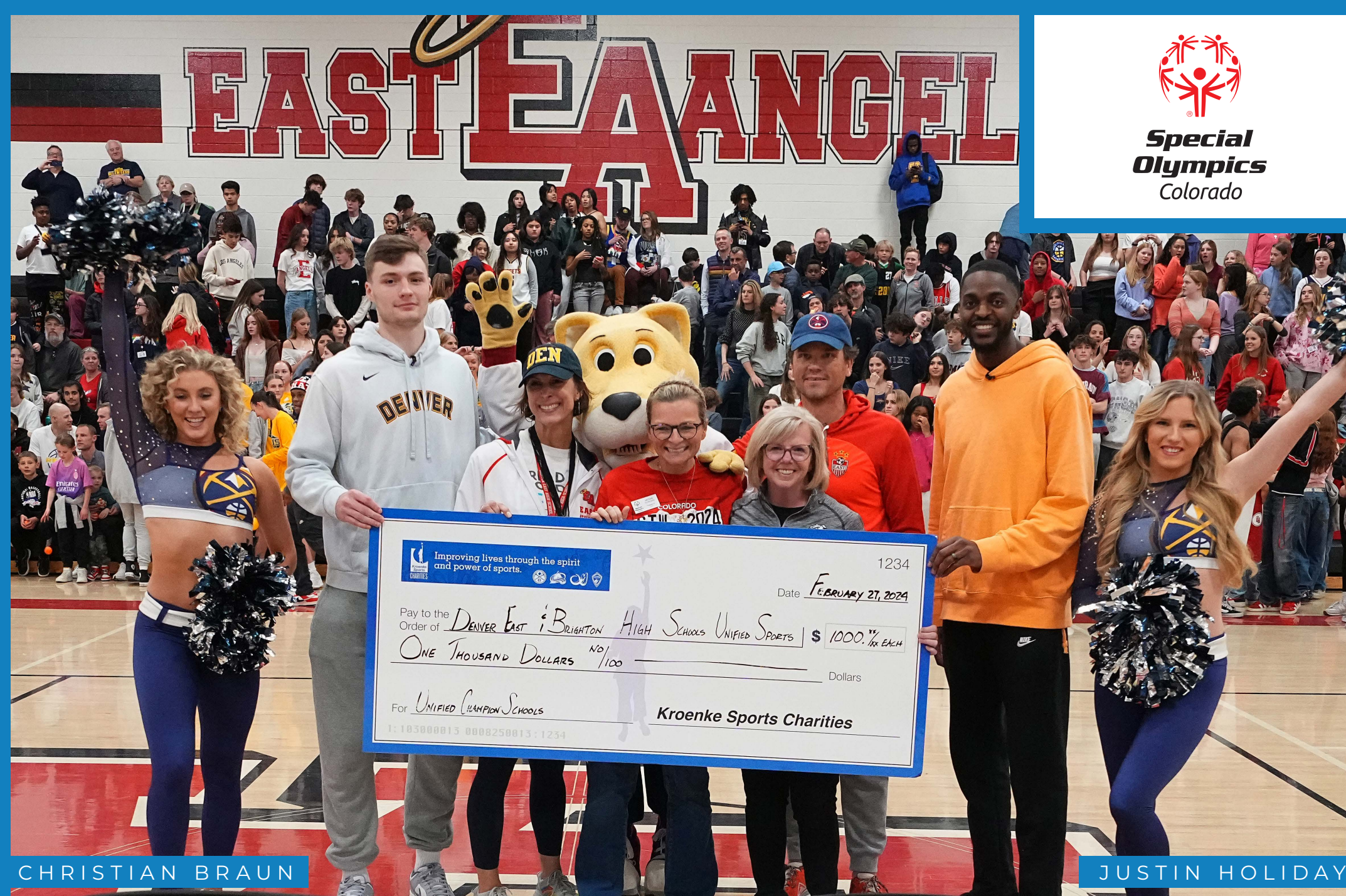
**32,000 YOUTH ANNUALLY**

## SPECIAL OLYMPICS COLORADO UNIFIED CHAMPION SCHOOLS

Special Olympics Colorado Unified Champion Schools (UCS) is a strategy for creating cohesion between youth with and without intellectual and developmental disabilities. The strategy includes four programmatic parts: Unified Sports, Inclusive Youth Leadership, Whole School Engagement, and Inclusive Health (called the Healthy LEAP program in schools). UCS creates a channel for Special Olympics Colorado (SOCO) and schools to cooperatively work together to ensure inclusion in all school activities, equip young people with tools and training to create sport, classroom, and community experiences that reduce bullying and exclusion, promote healthy activity and interactions, combat stereotypes and stigma, eliminate hurtful language in schools, and engage young people in pro-social activities that lead to more inclusive and accepting attitudes, behaviors, and school climates. Funding from Kroenke Sports Charities provides opportunities for 32,611 students.



**Special  
Olympics**  
Colorado



CHRISTIAN BRAUN

JUSTIN HOLIDAY


***“Unified Champion Schools gets the buddies (partners) out of their judgment zone and assumptions, and that’s where you really look at the power of unified sports. A buddy will view people with disabilities differently for the rest of their lives. They’ll raise their children to view people with disabilities differently, and that’s how you change the culture. That’s how you build an inclusive community. We know what the research says about kids who feel connected to their schools and have a sense of belonging, and how that impacts mental health and graduation rates. UCS creates that belonging for so many students.”***

- KIM, UNIFIED COACH

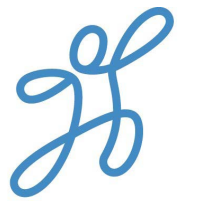
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## YOUNG AMERICANS CENTER FOR FINANCIAL EDUCATION

Young Americans Center for Financial Education develops the financial literacy of young people through real-life experiences and hands-on programs purposefully designed to enable them to prosper in our free enterprise system. Kroenke Sports Charities funding supports Young AmeriTowne, a unique program that introduces 35,000 young people ages 10-12 to the free enterprise system through an experiential learning platform.



**INTRODUCES 35,000 YOUNG  
PEOPLE AGES 10-12 TO THE FREE  
ENTERPRISE SYSTEM**



PLAYWORKS

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## PLAYWORKS

All kids deserve the social, emotional, and physical benefits of play. We help schools and youth programs create healthy play environments where every child can join in. Kroenke Sports Charities' funding helped incorporate soccer and floor/street hockey into programming for elementary school children.

**FUNDS PROGRAMMING**

**FOR 27,000 ELEMENTARY**

**SCHOOL CHILDREN**



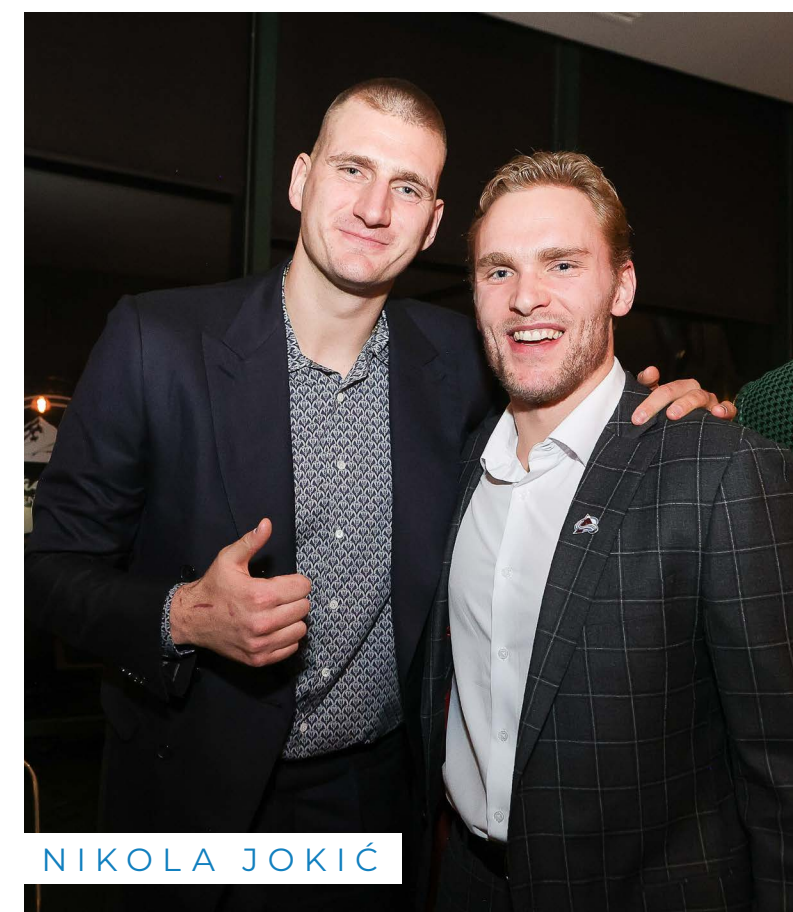
# SIGNATURE FUNDRAISING EVENTS

Kroenke Sports Charities holds several fundraising events hosted by our teams' players, coaches, management, and mascots. These fun-filled fundraising events give sponsors and fans the opportunity to interact with team members in a casual setting. The proceeds benefit the community programs of KSC.



Avalanche Charity Brunch presented by Cigna

CALE MAKAR



NIKOLA JOKIĆ

MIKKO RANTANEN

Mile High Dreams Gala presented by Ball Corp.



NATHAN MACKINNON

Avs Charity Golf Classic presented by Kiewit

# COLORADO AVALANCHE CHARITY GOLF CLASSIC

On September 18, 2023, fans and sponsors joined Avalanche players and coaches in a round of golf at The Ridge at Castle Pines North for the 26th Annual Charity Golf Classic, presented by Kiewit. The Classic has raised more than \$1.5 million since its inception and directly supports Kroenke Sports Charities' youth fitness and education initiatives.



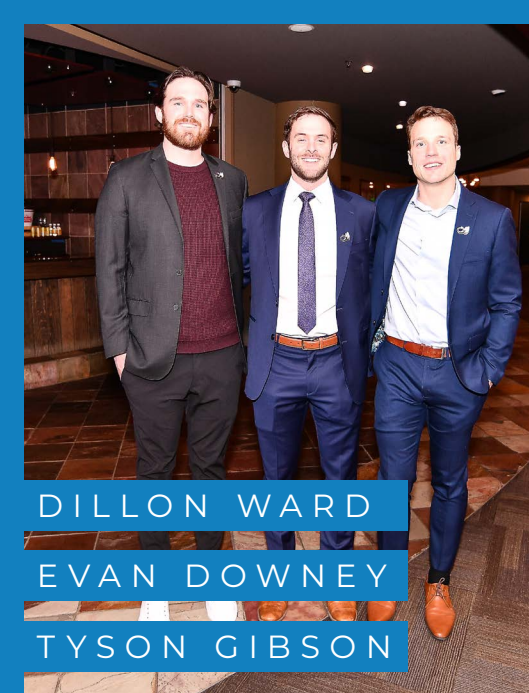
JOE SAKIC



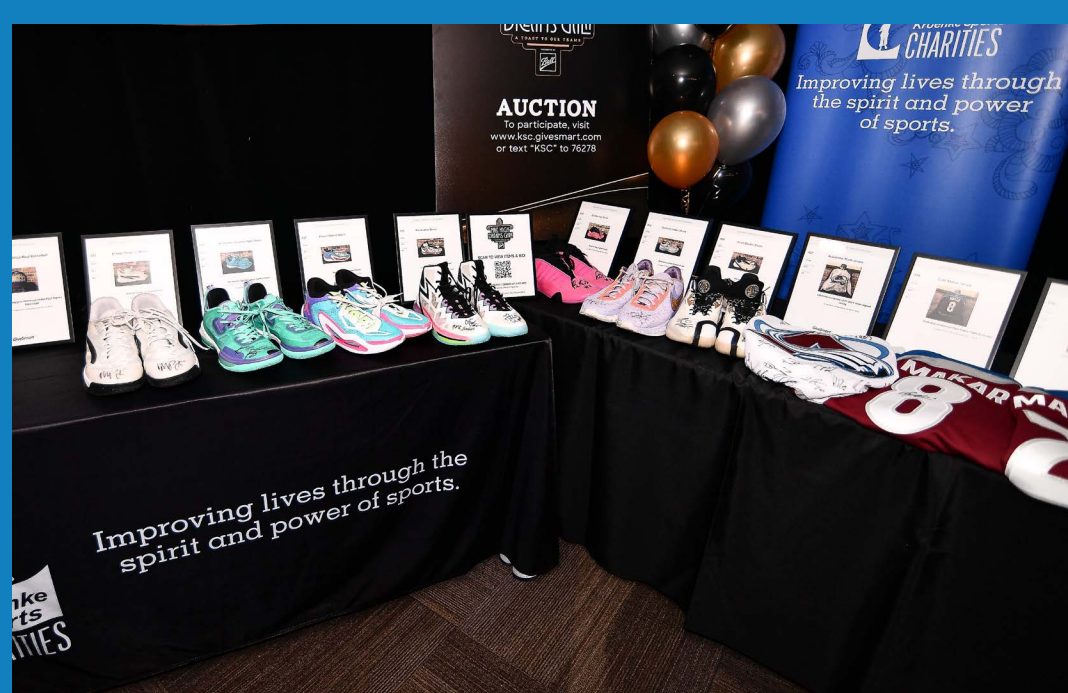
SAMUEL GIRARD



MIKKO RANTANEN



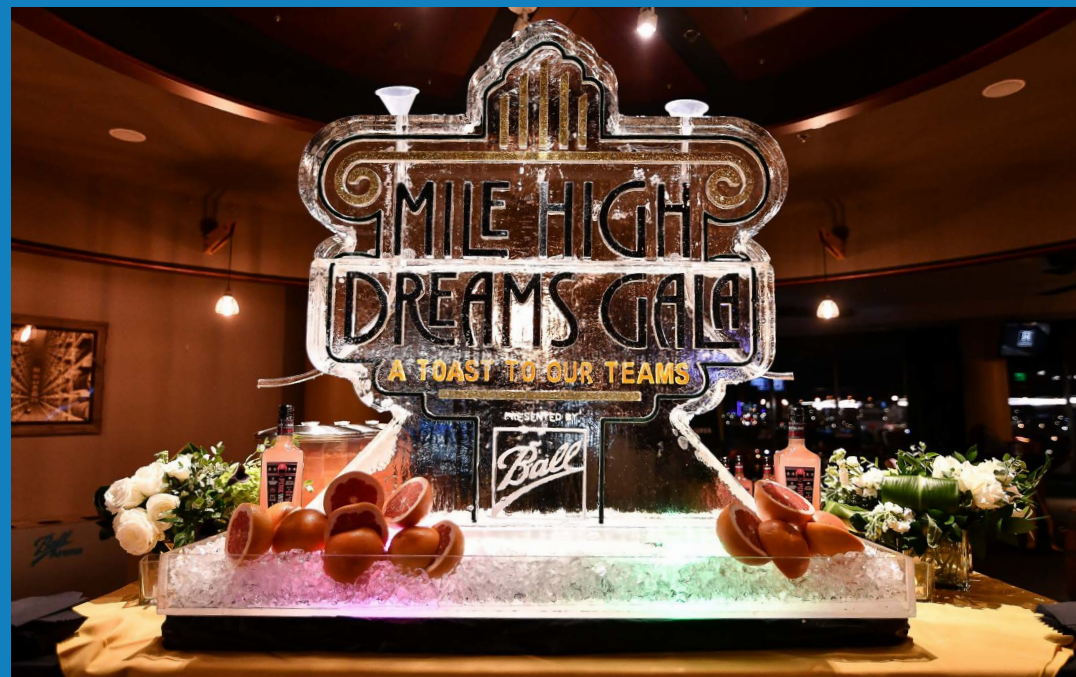
DILLON WARD  
EVAN DOWNEY  
TYSON GIBSON



PEYTON WATSON



GABRIEL LANDESKOG



## MILE HIGH DREAMS GALA

Ball Arena was bustling with activity on January 11, 2024, during the Mile High Dreams Gala – A Toast to Our Teams, presented by Ball Corporation. This unique event allowed fans to interact with players, coaches, team alumni, and mascots from the Denver Nuggets, Colorado Avalanche, Colorado Mammoth, and Colorado Rapids. Guests enjoyed live music, dancing, gaming tables, wine tasting, and dishes from some of the best restaurants in Denver alongside players, coaches, alumni, and management from all four Denver KSE teams.



A portion of the proceeds from the event benefit the Colorado Restaurant Foundation's Mile High Chapter Hardship Fund, which supports metro-Denver hospitality workers facing unanticipated hardships.

# COLORADO AVALANCHE CHARITY BRUNCH

The 2024 Colorado Avalanche Charity Brunch, presented by Cigna, and hosted by the Avs Better Halves, was held on February 25, 2024, at the Hyatt Regency Denver Tech Center. This sold-out special event included a silent auction, brunch, and a fashion show featuring Avalanche players escorting 19 children who have overcome medical challenges.

*"Ever since our daughter got sick and was hospitalized, she lost a huge part of the spark she always had. After we got the all-clear from her doctor, she refused to return to dance. She stopped dancing at home; she stopped going to all after-school activities. We knew she was silently suffering, and we tried everything we could to help her get out of the depression funk she was in. We had not seen her get out of this funk until the Avalanche Charity Brunch. On the day of the Brunch, we saw that smile from ear to ear that she always shined with return; it brought back a piece of her life that she had been missing ever since she got sick. We see such a dramatic change. The Brunch gave her the confidence she needed back. It is incredible how participating in this event can have such a powerful impact on these little kids' lives."*

- PARENT OF AVALANCHE CHARITY BRUNCH PARTICIPANT



NATHAN MACKINNON



AVS BETTER HALVES



2024 AVALANCHE CHARITY BRUNCH CHILDREN



MIKKO RANTANEN

JONATHAN DROUIN



# COMMUNITY PROGRAMS

Throughout the season, our players, coaches, staff, talent, and team alumni are active participants in the community. Our community programs provide inclusive athletic opportunities and promote fitness, wellness, and the value of education.



## NUGGET FOR A DAY

The Nugget for a Day Program, presented by Rocky Mountain Hospital for Children, honored six children during the 2023-24 season. The program recognizes well-rounded students who have exhibited a positive attitude, good citizenship, and commitment to the community while undergoing hardships. Selected participants and their families received a once-in-a-lifetime experience where they met the team, received a custom gift bag, had dinner at Ball Arena, attended a game, and were honored on the video board during the game.



DEANDRE JORDAN

SOLOMON, 8, COLORADO SPRINGS



NATE, 17, DENVER



ABI, 20, BROOMFIELD

# AVALANCHE FOR A DAY

The Avalanche for a Day program, presented by Rocky Mountain Hospital for Children, honored six children during the 2023-24 season. The program recognizes well-rounded students who have exhibited a positive attitude, good citizenship, and commitment to the community while undergoing hardships. Selected participants and their families received a once-in-a-lifetime experience where they watched morning skate, met the team, received a custom gift bag, had dinner at Ball Arena, attended a game, and were honored on the video board during the game.

***“This entire experience is beyond anything we could imagine. Our son has been through a tremendous amount at a young age. Being able to meet his heroes and spend the day with them is something he will carry with him in his battle. We cannot thank the Avalanche Organization and Kroenke Sports Charities enough for what you do for these kids.”***

- PARENT OF AVALANCHE FOR A DAY PARTICIPANT



NATHAN MACKINNON

EVERETT, 8, LITTLETON



KINLEY, 6, LONE TREE



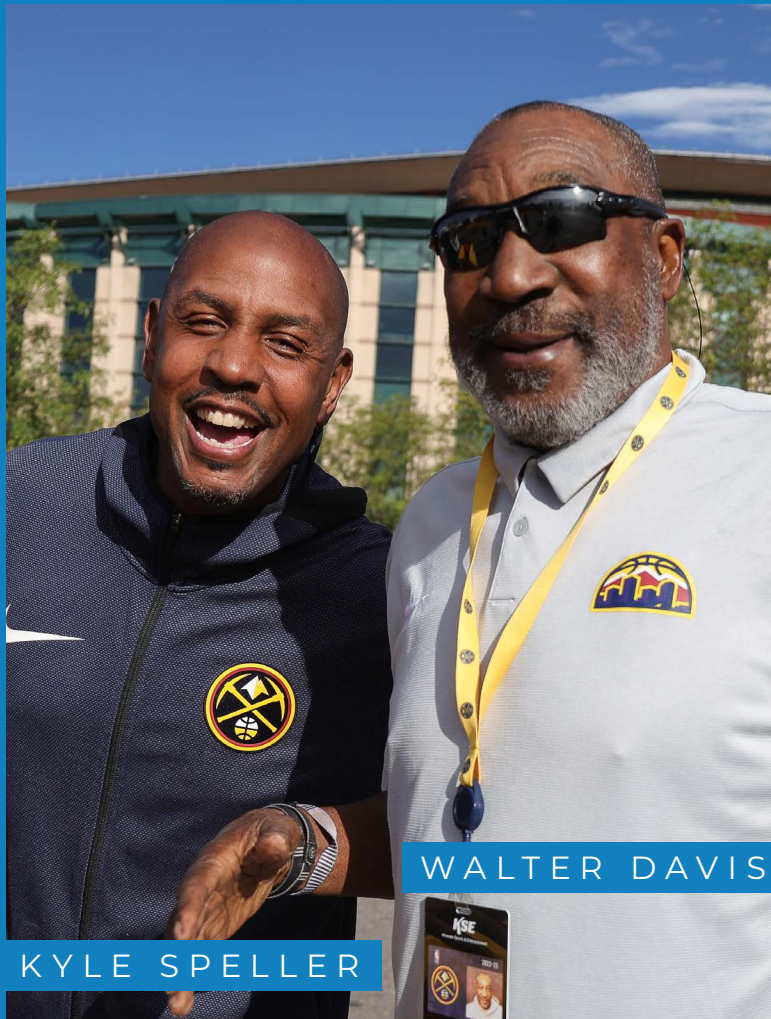
FOSTER, 8, DENVER



# NUGGETS AMBASSADOR

## NUGGETS AMBASSADORS

Denver Nuggets Community Ambassadors interact with more than 15,000 people each year. Appearances include basketball skills clinics, school assemblies, and home visits. In 2023-24, the Nuggets Community Ambassadors included Walter Davis, Nicholas Owens, Mark Randall, and Kyle Speller.



KYLE SPELLER

WALTER DAVIS

### WALTER DAVIS

Walter Davis (right), a 2024 Naismith Hall of Fame inductee, spent 15 years in the National Basketball Association. As a standout college player at the University of North Carolina (UNC), he was selected to play on the USA men’s basketball team, coached by UNC’s Dean Smith, that won the gold medal at the 1976 Summer Olympics. He won the 1978 NBA Rookie of the Year Award and earned second-team All-NBA honors. Over his first 10 seasons, Davis averaged over 20 points per game six times and earned trips to six NBA All-Star Games. Davis served as a Nuggets Community Ambassador for more than 10 years until his passing in November 2023. Walter was a great man who left a lasting impression on the organization, the communities he served, and everyone with whom he interacted. Walter’s presence was a gift to the world, and he will be greatly missed.

### NICHOLAS OWENS

Nicholas Owens is an inspiration to all who meet him. His relationship with the Denver Nuggets dates back to 1990 when he became involved with the team through his role as a young ambassador for Children’s Hospital Colorado. In 1998, he was officially hired as a locker room attendant to care for the players and coaches. Nicholas was born with spina bifida, a congenital disability resulting in damage to the nerves in the spinal cord, leading to paralysis and sensory loss. During his lifetime, he has overcome more than 40 surgeries due to various complications. Nicholas has a love for sports and for helping others; his role as a Community Ambassador perfectly melds these two passions.



NICHOLAS OWENS



MARK RANDALL

### MARK RANDALL

Former Nuggets player, assistant coach, scout, broadcaster, and in-arena host Mark Randall currently serves as a Community Ambassador for the team. In this role, Randall works with children to promote sportsmanship, teamwork, and basketball. Randall also serves as Manager of High School Athletics for Denver Public Schools, where he helps oversee the day-to-day logistics of 26 sports for 13 City of Denver High Schools.

### KYLE SPELLER

Nuggets in-arena announcer Kyle Speller combines his passion for the Nuggets and community through his role as a Community Ambassador. The 2023-24 season was Kyle’s 19th season as the Nuggets public address announcer. He is the first African-American public address announcer in the Nuggets franchise history, and in the State of Colorado for any of the major professional sports teams.



KYLE SPELLER



ZEKE NNAJI

VLATKO ČANČAR

MICHAEL PORTER JR.



JUSTUS ANNUNEN



PEYTON WATSON



JALEN PICKETT



ROSS COLTON



CALEB JONES

# TEAMFIT

In partnership with Kroenke Sports Charities and presented by Great Clips, the TeamFIT program supported and educated more than 300 students in grades 3 through 8 from local metro area schools. Those participating in the six TeamFIT sessions during the 2023-24 NBA & NHL seasons received fundamental basketball, hockey, fitness, nutrition, and mental wellness tips and lessons from team celebrities, including strength & conditioning coaches, mascots, and current players from the Denver Nuggets and Colorado Avalanche.

***“Thank you so much for this incredible opportunity! The students from Gust Elementary School had a truly wonderful time and learned so much from the players and strength & conditioning coaches. This was a once-in-a-lifetime experience for them!”***

- P.E. Teacher, Gust Elementary

## GREEN ASSISTS

The Green Assists program, presented by Ball Corporation, encourages sustainability through an online curriculum. Six schools/community organizations were recognized for their sustainability efforts. The six selected groups received a visit from Nuggets, Avalanche, and Mammoth celebrities and a grant from Kroenke Sports Charities to support their sustainability efforts.



RICK BERRY



WARREN JEFFREY

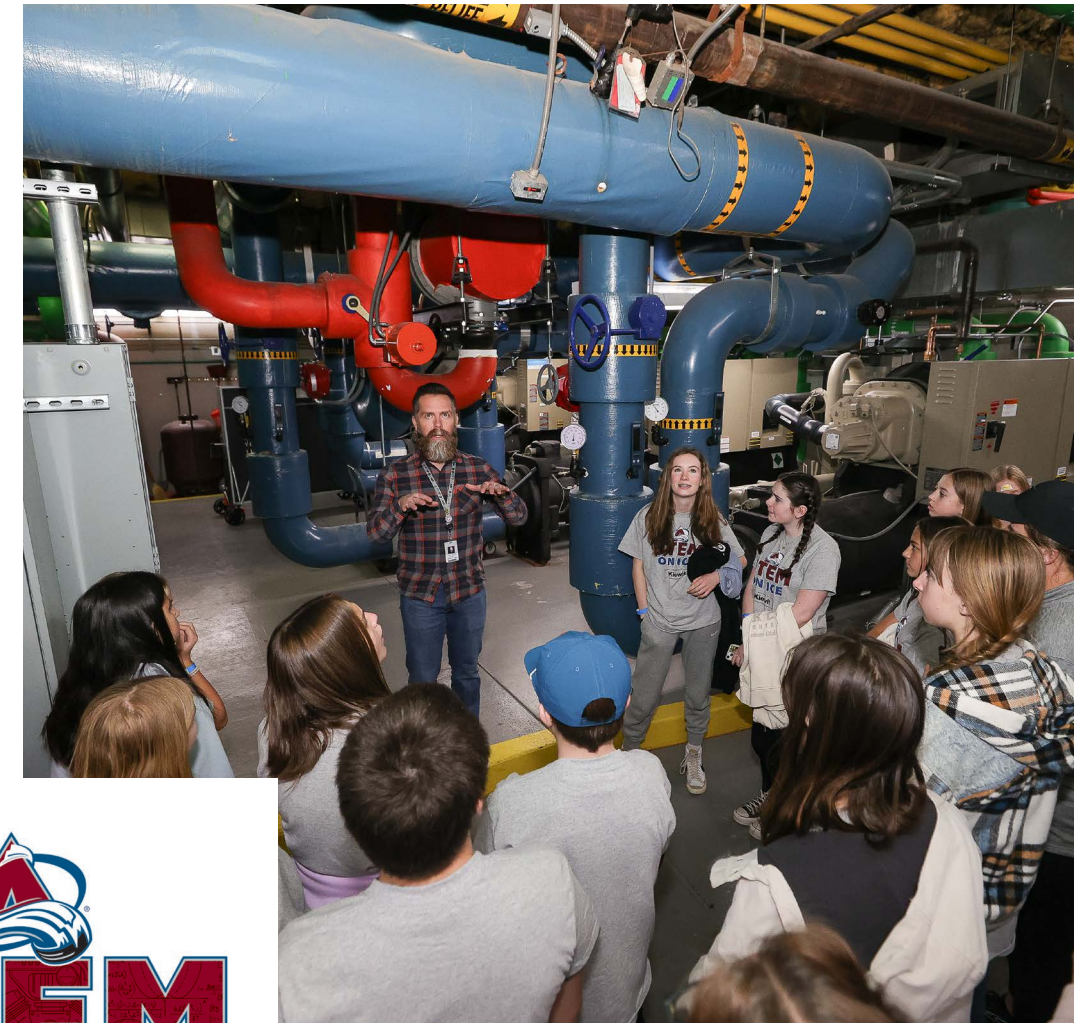


COLLIN GILLESPIE



# NHL FUTURE GOALS HOCKEY SCHOLAR

In partnership with the National Hockey League Players' Association, and powered by Everfi, Future Goals / Hockey Scholar is an education-based program designed to help students build Science, Technology, Engineering, and Math skills using hockey as a learning vehicle. During the 2023-24 season, more than 4,000 students from Colorado, Utah, Nebraska, Kansas, Wyoming, and Montana completed the Future Goals Hockey Scholar curriculum.



# STEM ON ICE

The Colorado Avalanche hosted 100 middle-school students at Ball Arena on January 25, 2024, for STEM on Ice, presented by Kiewit. Students participated in STEM stations led by various Avalanche staff members, including STEM trivia led by Avalanche captain Gabriel Landeskog.



MARC MOSER



GABRIEL LANDESKOG



REGGIE JACKSON



RICK BERRY



KYLE SPELLER

MARK RANDALL



RICK BERRY

# MOST VALUABLE TEACHER

The Nuggets and Avalanche proudly honor Colorado teachers and school administrators through the Most Valuable Teacher (MVT) program, presented by Ford. During the 2023-24 seasons, the Nuggets and Avalanche honored 12 educators with the MVT award. Each educator received a celebratory classroom visit with team celebrities, tickets to a game, dinner at Ball Arena, a \$1,000 grant for classroom supplies or projects, and more.

*“Thank you to the Avalanche and Kroenke Sports Charities for this amazing award and experience! You have been so incredible to me, my students, and my family, and I felt so appreciated and celebrated this year. The grant allowed me to purchase much-needed supplies and books for my classroom, which will help better serve my students.”*

- AVALANCHE MOST VALUABLE TEACHER AWARD WINNER



# NBA MATH HOOPS

NBA Math Hoops leverages the game of basketball and the NBA/WNBA brands to build fundamental math and social-emotional skills through a physical and digital basketball-themed board game, a curriculum, and a community program experience.

This free program, designed for grades 4-8, develops students' algebra readiness before high school while strengthening important skills, including self-regulation and executive function. The NBA Math Hoops program is implemented in in-school, out-of-school, and home learning environments. This program experience is managed by Learn Fresh Education, a 501(c)(3) non-profit, in association with Kroenke Sports Charities and NBA Cares.

During the 2023-24 NBA season, 59 educators and 2,981 students across Colorado participated in the Nuggets NBA Math Hoops program. On April 3, 2024, the Denver Nuggets hosted the annual Nuggets Math Hoops Regional Tournament at Ball Arena, where 15 teams (30 students) competed. Harper Nein (6th-grade student) and Mindy Green (teacher/Math Hoops Educator) of Revere School (Ovid, Colorado) were selected to represent the Nuggets at the NBA Math Hoops Global Championships in New York City, which took place June 26 - 29, 2024.



KYLE SPELLER



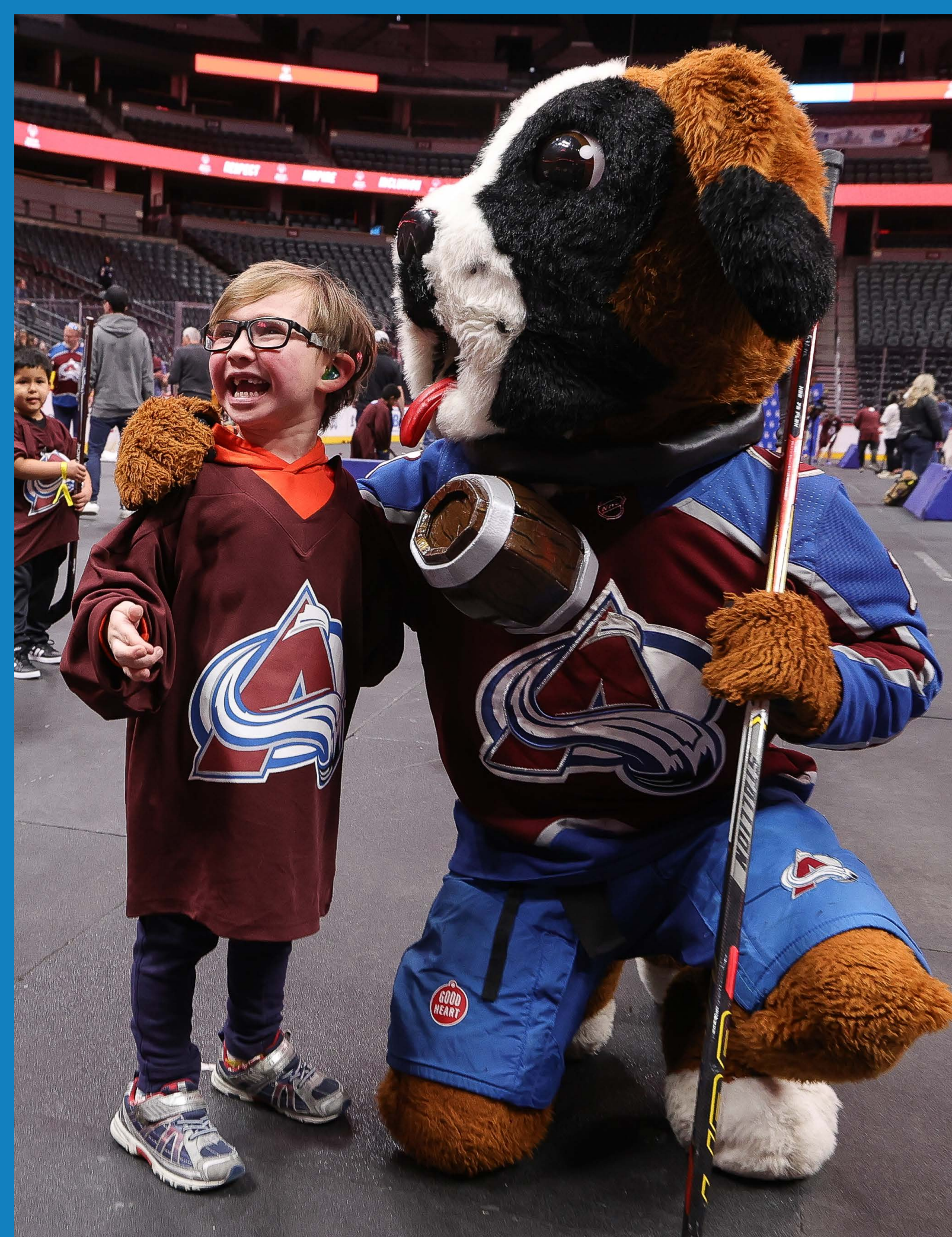
MARK RANDALL



*“The Nuggets Math Hoops Regional Tournament was such an amazing opportunity, and I honestly can’t put into words how much the experience meant to my family. We have had a tough time over the past two months. Seeing my son smile and have fun with his peers was so great! The Math Hoops program has been such a blessing for his confidence, and he greatly enjoys participating in the program with his friends. Thank you!”*

- PARENT OF NUGGETS MATH HOOPS PARTICIPANT





# COMMUNITY ASSISTS

Kroenke Sports Charities executes a variety of programs and community initiatives to fulfill our mission statement.

# COMMUNITY PRIDE TICKET PROGRAM

The Community Pride Ticket Program provides tickets to Colorado non-profit organizations and not-for-profit schools that serve children, public servants, and community and civic groups who might not otherwise have a chance to attend a professional sporting event. During the 2023-24 seasons, Kroenke Sports Charities donated more than 20,000 tickets to local non-profit organizations and public schools.

**DONATED**

**20,610 TICKETS**



**1,054 NON-PROFITS AND SCHOOLS**

**IN COLORADO RECEIVED**

**AUTOGRAPHED MEMORABILIA**



# AUTOGRAPHED MERCHANDISE DONATION PROGRAM

Colorado non-profit organizations and schools can apply online to receive autographed merchandise from a KSE team to support their organization's fundraising efforts. During the 2023-24 seasons, more than 1,000 non-profits and schools in Colorado received autographed memorabilia to assist their fundraising efforts.

## KSC DAY OF SERVICE

Kroenke Sports & Entertainment encourages all employees to give back to the community by providing volunteer opportunities in the Denver community. Days of Service by KSE employees provide more than 2,000 hours of volunteer service to numerous non-profit organizations throughout the metro area. Additionally, during the 2023-24 seasons, KSE staff regularly delivered food to homebound seniors via Meals on Wheels. On September 11, 2023, Kroenke Sports Charities partnered with 9/11 Day to participate in a meal-packing volunteer event in remembrance of 9/11. As a result, over 300,000 nonperishable meals were packed and distributed to food banks throughout Colorado by Feeding Colorado.



# HAT TRICK DONATIONS

Kroenke Sports Charities continued the tradition of donating hats following hat tricks by Avalanche players at Ball Arena. During the 2023-24 season, KSC donated more than 7,000 hats to Denver Rescue Mission to support the unhoused community.

**DONATED OVER  
7,000 HATS**

5725 E. 39th Avenue

Vehicle Donation Program  
Donations/receiving →

**DENVER  
RESCUE  
MISSION**

Improving lives through the spirit and power of sports.

Kroenke Sports Charities

# DENVER POLICE FOUNDATION BACKPACK DISTRIBUTION

On August 12, 2023, Kroenke Sports Charities once again teamed up with the Denver Police Foundation to support their Back-to-School backpack distribution caravan. Team staff, mascots, and alumni ambassadors from the Nuggets, Avalanche, Mammoth, and Rapids partnered with local police officers to give out 3,000 backpacks filled with school supplies to Denver students in need.



**GAVE OUT 3,000 BACKPACKS  
FILLED WITH SCHOOL SUPPLIES**

# MAKE-A-WISH

## 2023-24 WISHES GRANTED

### JEAGUN'S WISH

Jeagun's Wish to join the Nuggets Organization was granted in March 2024. Jeagun spent the day watching shootaround, meeting the Nuggets players and coaches,

and breaking down the team's pregame huddle. Following the pregame festivities, Jeagun watched the Nuggets game from a suite, accompanied by his family and friends.



### JACKIE'S WISH

Jackie's Wish to meet her favorite Avalanche players was granted in January 2024. From San Antonio, Texas, Jackie was greeted as she got off the airplane by Bernie and Ice Patrol to let her know her Wish was coming true.

Jackie and her family watched morning skate the next day, met the team, and Jackie interviewed an Avalanche player. Jackie watched the game from a suite with her family that evening and was interviewed in-arena during an intermission.



### WISH HERO AWARD

On April 10, 2024, Make-A-Wish Colorado (MAWC) presented the Colorado Avalanche with the Wish Hero Award. The Colorado Avalanche have partnered with MAWC to grant many wishes over the past 28 years to Wish Kids across the country. These wishes have ranged from Wish Kids wanting to meet a specific player (including Joe Sakic,

Adam Foote, Peter Forsberg, Cale Makar, Nathan MacKinnon, Gabriel Landeskog, and others) to Wish Kids wanting to be a member of the team for a day. While these wishes were a one-day experience, the impact that they have had on Wish Kids, their families, and our community lasts a lifetime.





JORDAN GILLES, WARREN JEFFREY & TYSON GIBSON



REGGIE JACKSON

KYLE SPELLER



CALE MAKAR

## READ ACROSS AMERICA

Each March, Read Across America week is held in honor of Dr. Seuss's birthday, encouraging children to embrace a love of reading at an early age. From March 2 – 6, 2024, representatives of the Denver Nuggets, Colorado Avalanche, Colorado Mammoth, and Altitude Sports & Entertainment visited schools throughout the metro area to read Dr. Seuss's books aloud to young students.

## GOALS & DREAMS DONATION

On behalf of Avalanche defenseman Cale Makar, the National Hockey League Players' Association Goals and Dreams program, Bauer Hockey, and the Colorado Avalanche donated 30 complete sets of hockey equipment to the Pueblo Bulls Youth Hockey Association.

# A SHOT FOR CHANGE

During the 2023-24 NBA season, Kroenke Sports Charities partnered with Ibotta on a new initiative called 'A Shot for Change' to support the work of local non-profit organizations. The A Shot for Change initiative shines the spotlight on individuals from organizations dedicated to positively impacting our local community.

## FEATURED NON-PROFIT PARTICIPANTS RECEIVED A DONATION FROM IBOTTA AND KSC:

- American Cancer Society
- Best Buddies
- Blacks in Technology
- Boys & Girls Clubs of Metro Denver
- Colorado Gives Foundation
- Dress for Success
- Girls Inc. of Metro Denver
- Mile High United Way
- United Services Organization (USO)
- Volunteers of America (VOA)
- Wish for Wheels



ZEKE NNAJI

JUSTIN HOLIDAY

# YOUTH ON RECORD

On February 28, 2024, Nuggets players Justin Holiday and Zeke Nnaji visited Youth on Record for a fun day of musical education with local youth. Youth on Record is a local non-profit organization that empowers young creatives to achieve their artistic, personal, and academic best by employing Colorado musicians and artists as their coaches and mentors. Holiday and Nnaji toured the facility and participated in a musical jam session on the drums and keyboard with students.





# FREEDOM SERVICE DOGS

As part of Avalanche Defenseman Devon Toews's nomination for the 2023 NHL King Clancy Memorial Trophy, the Avalanche teamed up with Alltroo to raise money for Freedom Service Dogs (FSD), a local organization that partners people with custom-trained assistance dogs. With the support of Avalanche fans, Toews raised more than \$19,000 for FSD. Additionally, Devon and FSD partnered to name a litter of FSD puppies in honor of Avalanche players.



DEVON TOEWS

# MILITARY SUPPORT

The Nuggets, Avalanche, Mammoth, and Rapids appreciate and honor our military personnel and veterans through a variety of activations throughout the season, including game theme nights, hospital visits, and more.

On November 28, 2023, Avalanche players Jack Johnson and Josh Manson visited with residents of the Veterans Community Living Center at Fitzsimmons. Johnson and Manson mingled with veterans and presented each veteran with a Kroenke Sports Charities Challenge Coin as a thank-you for their service.

On February 13, 2024, Nuggets public address announcer Kyle Speller, SuperMascot Rocky, and members of the Denver Nuggets Dancers visited the Rocky Mountain Regional VA Medical Center. The Nuggets talent mingled with veterans receiving care at the VA Medical Center and presented each veteran with a Hoops for Troops Nuggets warmup shirt and a Kroenke Sports Charities Challenge Coin as a thank-you for their service.

JOSH MANSON



JACK JOHNSON



PUPPY NAMES: LANDY, MIKKO, COGS, TAZER, LEHKY, CALE, BO, & SLASH



KYLE SPELLER

# 2023 DENVER NUGGETS PLAYOFF ACTIVATIONS

Nuggets Nation supported Kroenke Sports Charities and the Colorado community during the 2023 NBA Playoffs by purchasing Playoff Rally Towels and attending Watch Parties.

Thanks to the support of Nuggets Nation, Kroenke Sports Charities was able to award \$680,000 in grants to 47 non-profit agencies throughout Colorado in honor of the team's 47th season. Grant funding was awarded to non-profit agencies in Colorado that activate KSC's mission:

Kroenke Sports Charities is committed to improving lives through the spirit and power of sports. We strive to serve our community through education, health and fitness initiatives, athletic programs, and direct aid, with the particular purpose of helping families, children, veterans, and the disabled. Kroenke Sports Charities provides relevant programs and support, directly and with other non-profit organizations, to ultimately assist, encourage, and enrich the lives of those in need.

***“We appreciate the wonderful support from Kroenke Sports Charities and the Denver Nuggets for our Totes for Hope program. Your generosity will help us continue to provide nutritious food to children in need and make a real difference in their lives. Thank you for your commitment to our mission and for being a valued partner in nourishing our neighbors.”***

- Jessica Milnes, Director of Community Engagement,  
Food Bank of the Rockies

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# NON-PROFIT AGENCY RECIPIENTS:

## 1. A PRECIOUS CHILD

**MISSION:** The mission of A Precious Child is to provide children in need with opportunities and resources to empower them to achieve their full potential.

**Website:** [apreciouschild.org](http://apreciouschild.org)

The KSC grant supports A Precious Child's Empowerment Resource Center.

## 2. BEYONDHOME

**MISSION:** At Beyond Home, families work hard to achieve personal goals for their education, housing, finances, and family.

**Website:** [beyondhome.org](http://beyondhome.org)

The KSC grant supports after-school and summer programming for youth.

## 3. BOYS & GIRLS CLUBS OF PUEBLO COUNTY

**MISSION:** To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

**Website:** [www.bgcpkids.org](http://www.bgcpkids.org)

The KSC grant supports the Boys & Girls Clubs of Pueblo County's intramural sports leagues.

## 4. CHILD ADVOCATES-DENVER CASA

**MISSION:** Denver CASA advocates for the best interests of children who have experienced abuse or neglect by training diverse volunteers who create opportunities for children, youth, and families to thrive.

**Website:** [www.denvercasa.org](http://www.denvercasa.org)

The KSC grant supports youth aging out of the foster care system.

## 5. CHILDREN'S HOSPITAL COLORADO FOUNDATION

**MISSION:** To improve the health of children through the provision of high-quality, coordinated programs of patient care, education, research, and advocacy.

**Website:** [www.supportchildrenscolorado.org](http://www.supportchildrenscolorado.org)

The KSC grant supports the Pediatric Mental Health Institute.

## 6. CHILDREN'S MUSEUM OF DENVER

**MISSION:** To create extraordinary experiences that champion the wonder and joy of childhood.

**Website:** [www.mychildsmuseum.org](http://www.mychildsmuseum.org)

The KSC grant supports field trips and museum memberships for children in underserved communities.

## 7. CLAYTON EARLY LEARNING

**MISSION:** An innovation hub that fosters thriving, equitable communities by partnering with families to nurture a whole child, a whole family approach to the early years, discover what works, and advance systems change.

**Website:** [www.claytonearlylearning.org](http://www.claytonearlylearning.org)

The KSC grant supports the Clayton Cares Market, which provides healthy and nutritious food for 0-5-year-old children and their families.

## 8. COLORADO PET PANTRY

**MISSION:** To temporarily feed Colorado pets, allowing families to increase their ability to care for pets with the goal of keeping them out of shelters and with their families.

**Website:** [www.coloradopetpantry.org](http://www.coloradopetpantry.org)

The KSC grant supports 103 monthly pet food banks throughout Colorado.

## 9. COLORADO SPRINGS SPORTS CORPORATION

**MISSION:** To inspire and advance Colorado Springs, Olympic City USA, and the Pikes Peak Region through sport and community events.

**Website:** [www.coloradospringsports.org](http://www.coloradospringsports.org)

The KSC grant supports the YES program, which is led by certified coaches and is designed to allow students to learn many sports and life skills throughout the school year.

## 10. COMMUNITY FOOD SHARE

**MISSION:** To eliminate hunger in Boulder and Broomfield Counties.

**Website:** [www.communityfoodshare.org](http://www.communityfoodshare.org)

The KSC grant supports the Feeding Families on-site pantry for individuals, families, and older adults.

## 11. CRAIG HOSPITAL FOUNDATION

**MISSION:** Craig advocates for and provides exceptional patient and family-centered care for those affected by spinal cord and brain injury. Together, we bravely strive for optimal health, independence, and life quality with unyielding determination.

**Website:** [www.craighospital.org](http://www.craighospital.org)

The KSC grant supports the Therapeutic Recreation Program.

## 12. DENVER CHILDREN'S HOME

**MISSION:** Denver Children's Home (DCH) restores hope and health to traumatized children and families through a comprehensive array of therapeutic, educational, and community-based services.

**Website:** [www.denverchildrenshome.org](http://www.denverchildrenshome.org)

The KSC grant supports core programs for trauma-impacted youth.

### 13. DENVER DREAM CENTER

**MISSION:** Denver Dream Center (DDC) was launched with a mission of Rescuing People, Rebuilding Lives, and Restoring Dreams. Our vision is to bring hope to the hopeless.

**Website:** [www.denverdreamcenter.org](http://www.denverdreamcenter.org)

The KSC grant supports Adopt a Block and Night Moves programs for youth.

### 14. DENVER RESCUE MISSION

**MISSION:** The Denver Rescue Mission is dedicated to changing lives by meeting people at their points of need with the goal of returning them to society as productive, self-sufficient individuals.

**Website:** [www.denverrescuemission.org](http://www.denverrescuemission.org)

The KSC grant supports Denver Rescue Mission's Food Service Program for people of all ages.

### 15. DENVER TENNIS PARK

**MISSION:** Through high-quality tennis programming, we serve all kids and the whole kid. We believe in the power of physical and mental fitness to change lives.

**Website:** [www.denvertennispark.org](http://www.denvertennispark.org)

The KSC grant supports underserved youth's physical and mental wellness through tennis programs.

### 16. DREAM ON 3, ROCKY MOUNTAIN

**MISSION:** To create experiences of joy, hope, and encouragement for children and young adults with life-altering conditions through the world of sports.

**Website:** [dreamon3.org/rocky-mountain-community](http://dreamon3.org/rocky-mountain-community)

The KSC grant supports Dream on 3's Dream Box program – a sports-themed care package for children experiencing health challenges.

### 17. EMERGENCY FAMILY ASSISTANCE ASSOCIATION

**MISSION:** EFAA provides stabilizing services, innovative programs, and transformative advocacy to strengthen families and create a thriving community.

**Website:** [www.efaa.org](http://www.efaa.org)

The KSC grant supports safety-net services, including food and financial assistance for those in immediate need.

### 18. FAMILY TREE, INC.

**MISSION:** Family Tree partners with all people to prevent and overcome the interconnected issues of child abuse, domestic violence, and homelessness to promote safety, stability, and healing across generations.

**Website:** [www.thefamilytree.org](http://www.thefamilytree.org)

The KSC grant supports Family Tree's GOALS Program, which assists children and families in their journey to break the cycle of poverty.

### 19. FOOD BANK OF THE ROCKIES

**MISSION:** To ignite the power of community to nourish people facing hunger.

**Website:** [www.foodbankrockies.org](http://www.foodbankrockies.org)

The KSC grant supports Food Bank of the Rockies' Totes of Hope Program, which provides weekend meals for underserved children and their families.

### 20. FOOD FOR THOUGHT DENVER

**MISSION:** Food for Thought Denver strives to eliminate weekend hunger for children in the Denver area by providing food Powersacks. Doing so allows them to contribute more positively to their school environment and the communities in which they live, regardless of economic and social class. We believe that no child should go hungry.

**Website:** [www.foodforthoughtdenver.org](http://www.foodforthoughtdenver.org)

The KSC grant supports weekend meals for students experiencing hunger.

### 21. GIGI'S PLAYHOUSE DENVER, DOWN SYNDROME ACHIEVEMENT CENTERS

**MISSION:** To change the way the world views Down syndrome and to send a global message of acceptance for all.

**Website:** [www.gigisplayhouse.org/denver](http://www.gigisplayhouse.org/denver)

The KSC grant supports the GigiFIT and Gigi Kitchen programs addressing health and fitness challenges.

### 22. HOPEKIDS

**MISSION:** HopeKids provides ongoing events, activities, and a powerful, unique support community for families who have a child with cancer or some other life-threatening medical condition.

**Website:** [www.hopekids.org](http://www.hopekids.org)

The KSC grant supports the HopeDay program, providing family fun events while the child is receiving medical treatment and hospital visits.

### 23. HOPE'S PROMISE

**MISSION:** To strengthen families and transform lives through the ministry of foster care, adoption, and orphan care.

**Website:** [www.hopespromise.com](http://www.hopespromise.com)

The KSC grant supports Hope's Promise's Foster Care Program, which recruits, trains, and supports foster parents.

### 24. INTEGRATED FAMILY COMMUNITY SERVICES

**MISSION:** To provide basic human services, hunger alleviation, and enrichment programs to low-income people using community resources. IFCS fosters self-sufficiency and respects the dignity of each client, serving the greater Denver metro area.

**Website:** [ifcs.org](http://ifcs.org)

The KSC grant supports IFCS' enrichment programs, including food, holiday gifts, and school supplies for children, families, veterans, and people living with a disability.

## 25. KIDS FIRST HEALTH CARE

**MISSION:** To improve the health and well-being of infants, children, and youth through providing primary and preventive health services in partnership with schools and other community organizations.

**Website:** [www.kidsfirsthealthcare.org](http://www.kidsfirsthealthcare.org)

The KSC grant supports comprehensive healthcare services in underserved schools.

## 26. MAKE-A-WISH COLORADO

**MISSION:** To create life-changing wishes for children with critical illnesses.

**Website:** [www.wish.org/colorado](http://www.wish.org/colorado)

The KSC grant supports the Holiday Wish Store, where Make-A-Wish children can shop for gifts for people who support them during their critical illnesses.

## 27. MCA DENVER

**MISSION:** To provide an innovative forum for contemporary art that inspires and challenges, creating an understanding and dialogue about the art of our time.

**Website:** [www.mcadenver.org](http://www.mcadenver.org)

The KSC grant supports adult and teen internship programs.

## 28. MERCY HOUSING MOUNTAIN PLAINS

**MISSION:** To create stable, vibrant, and healthy communities by developing, financing, and operating affordable, program-enriched housing for families, seniors, and people with special needs who lack the economic resources to access quality, safe housing opportunities.

**Website:** [www.mercyhousing.org](http://www.mercyhousing.org)

The KSC grant supports youth engagement, education, and enrichment programs throughout Denver.

## 29. NATIONAL SPORTS CENTER FOR THE DISABLED

**MISSION:** To advance the power of people with all abilities through adaptive innovation and the joy of recreation and outdoor experiences.

**Website:** [www.nscd.org](http://www.nscd.org)

The KSC grant supports school-based adaptive recreation programs for middle and high school students.

## 30. PARKINSON ASSOCIATION OF THE ROCKIES

**MISSION:** To connect and empower people with Parkinson's to thrive through educating, creating awareness, promoting research, and supporting those with the disease, their families, and the Colorado and Wyoming communities.

**Website:** [www.parkinsonrockies.org](http://www.parkinsonrockies.org)

The KSC grant supports weekly exercise classes for those living with Parkinson's.

## 31. QUALITY COMMUNITY FOUNDATION

**MISSION:** To build a quality community for a lifetime within the City of Commerce City, Colorado.

**Website:** [www.c3gov.com/government/boards-commissions/quality-community-foundation](http://www.c3gov.com/government/boards-commissions/quality-community-foundation)

The KSC grant supports a variety of community-based programs for residents in Commerce City.

## 32. READING PARTNERS

**MISSION:** To help children become lifelong readers by empowering communities to provide individualized instruction with measurable results.

**Website:** [www.readingpartners.org/location/colorado](http://www.readingpartners.org/location/colorado)

The KSC grant supports Reading Partners' summer reading program.

## 33. RIVER DEEP FOUNDATION

**MISSION:** To assist military veterans and other individuals who have experienced physical, emotional, or psychological trauma-and those who assist them-to heal and re-engage in life through adventure, recreation, and a network of support.

**Website:** [www.riverdeepfoundation.org](http://www.riverdeepfoundation.org)

The KSC grant supports the Therapeutic Social Outings Program, which includes fly fishing, archery, equine therapy, and much more.

## 34. ROCKY MOUNTAIN CHILDREN'S HEALTH FOUNDATION

**MISSION:** To ensure newborns, pediatric patients, and their families have the financial, nutritional, and emotional support they need during the most challenging moments in their lives.

**Website:** [www.rmchildren.org](http://www.rmchildren.org)

The KSC grant supports the Patient & Family Assistance program, which supports the basic needs of pediatric patients and their families.

## 35. ROCKY MOUNTAIN MS CENTER

**MISSION:** To improve the quality of life for individuals and their families living with multiple sclerosis and related neurological diseases through care, support, education, and research.

**Website:** [www.mscenter.org](http://www.mscenter.org)

The KSC grant supports the King Adult Day Enrichment Program for younger adults with MS.

## 36. SOLDIERS' ANGELS

**MISSION:** To provide aid, comfort, and resources to the military, veterans, and their families.

**Website:** [www.soldiersangels.org](http://www.soldiersangels.org)

The KSC grant supports access to critical services, including food, healthcare, and transportation for homeless, active duty, and veteran families.

### 37. SPECIAL OLYMPICS COLORADO

**MISSION:** To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendships with their families, other Special Olympics athletes, and the community.

**Website:** [www.specialolympicsco.org](http://www.specialolympicsco.org)

The KSC grant supports Special Olympics Colorado's Strong Minds program for socio-emotional and mental health.

### 38. SUN VALLEY YOUTH CENTER

**MISSION:** To empower youth, families, and communities to reach their potential.

**Website:** [www.sunvalleyyouthcenter.org](http://www.sunvalleyyouthcenter.org)

The KSC grant supports after-school and summer programs, including Sun Valley Youth Center's Book Wagon, which provides neighborhood literary enrichment.

### 39. TENNYSON CENTER FOR CHILDREN

**MISSION:** To work with every child and family impacted by trauma to realize their infinite possibilities.

**Website:** [www.tennysoncenter.org](http://www.tennysoncenter.org)

The KSC grant supports Education and Day Treatment programs for neglected youth.

### 40. THERE WITH CARE

**MISSION:** To provide a wide range of thoughtful and fundamental services to families and children during the critical phase of a medical crisis. We serve families referred by medical agencies by building a network of services and people who ease the burden of life's day-to-day obligations with compassion and care.

**Website:** [www.therewithcare.org](http://www.therewithcare.org)

The KSC grant helps provide transportation assistance for families to attend medical appointments.

### 41. UNITED SERVICES ORGANIZATION INC.

**MISSION:** To strengthen America's military service members by keeping them connected to family, home, and country throughout their service to the nation.

**Website:** [colorado.uso.org](http://colorado.uso.org)

The KSC grant supports programs for active-duty military personnel and their families.

### 42. URBAN PEAK

**MISSION:** To ignite the potential in youth to exit homelessness and create self-determined, fulfilled lives.

**Website:** [www.urbanpeak.org](http://www.urbanpeak.org)

The KSC grant supports Urban Peak's Drop-In Center, a safe place where youth can receive meals, laundry access, showers, and lockers.

### 43. WARREN VILLAGE

**MISSION:** To support low-income, single-parent families so they can achieve sustainable personal and economic self-sufficiency.

**Website:** [www.warrenvillage.org](http://www.warrenvillage.org)

The KSC grant supports Warren Village's First Step program, providing housing and social-emotional support for formerly homeless teen mothers and their children while they complete high school or earn their GED.

### 44. WE DON'T WASTE

**MISSION:** To increase food access and protect the planet by rescuing and repurposing food while educating and advocating to increase food security and decrease food waste.

**Website:** [www.wedontwaste.org](http://www.wedontwaste.org)

The KSC grant supports We Don't Waste's Mobile Food Markets, providing nutritious meals for food-insecure individuals and families.

### 45. WEECYCLE

**MISSION:** To recycle essential baby gear and match it to Colorado families in need. We envision a time when all of Colorado's infants and toddlers have their basic needs met and can thrive.

**Website:** [www.weecycle.org](http://www.weecycle.org)

The KSC grant supports WeeCycle's Essential Baby Gear program.

### 46. YOUTH ON RECORD

**MISSION:** To empower young creatives to achieve their artistic, personal, and academic best by employing Colorado musicians and artists as their coaches and mentors.

**Website:** [www.youthonrecord.org](http://www.youthonrecord.org)

The KSC grant supports Youth on Record's Young Creative Ecosystem programs, which provide underserved youth with access to recording sessions, music production, instrument lessons, and performances.

### 47. ZUMA'S RESCUE RANCH

**MISSION:** To provide a partnership-based behavioral health center offering animal-assisted learning and therapy programs where the rescued animals and people meet in an equal partnership to heal mind, body, and spirit.

**Website:** [www.zumasrescueranch.com](http://www.zumasrescueranch.com)

The KSC grant supports Zuma's Equine Education Program for at-risk children.

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# SPORT COURT INSTALLATION

## ARTHUR E. JOHNSON BOYS & GIRLS CLUB

To tip-off the 2023-24 season, Denver Nuggets talent SuperMascot Rocky, Dancers, Hype Squad, and Ambassadors Walter Davis, Nicholas Owens, Mark Randall, and Kyle Speller joined Altitude Sports & Entertainment talent to dedicate a Nuggets outdoor sports court at Arthur E. Johnson Boys & Girls Club in Denver on October 20, 2023. Club members can use the newly installed court for multiple sports, including basketball, street hockey, volleyball, tennis, badminton, and pickleball.



**BOYS & GIRLS CLUBS**

ARTHUR E. JOHNSON





MILES WOOD



COACH MICHAEL MALONE



JUSTIN HOLIDAY



BILL HANZLIK



# PROVIDING INCLUSIVE OPPORTUNITIES



# NUGGETS SPECIAL OLYMPICS BASKETBALL CLINIC

For more than 30 years, the Denver Nuggets' signature community event has been the annual basketball clinic with Special Olympics Colorado (SOCO). On December 27, 2023, the Nuggets and Kroenke Sports Charities hosted the annual Nuggets Special Olympics Basketball Clinic. One hundred SOCO athletes had their own custom player card printed, signed a one-day contract with Nuggets general manager Calvin Booth, and participated in an hour-long clinic with drill stations focusing on passing, dribbling, shooting, defense, and conditioning. Nuggets players, coaches, and ambassadors were joined by SuperMascot Rocky, Denver Nuggets Dancers, and Altitude talent to host athletes on the Nuggets court at Ball Arena. The event was accompanied by a Special Olympics Board Luncheon hosted in the Colorado Social Lounge at Ball Arena.



CHRISTIAN BRAUN

MICHAEL PORTER JR.



NIKOLA JOKIĆ



COACH  
MICHAEL MALONE



PEYTON WATSON

*“Once again, this was an absolutely unforgettable day for our athletes! The Nuggets and Kroenke Sports Charities always go so far above and beyond to make the day and experience top-notch for the lucky Special Olympics athletes who participate in this event alongside the team. I cannot adequately describe what the Nuggets' support, generosity, and partnership mean to me and all of us at Special Olympics Colorado. We are all eternally grateful to you for everything you do to support our incredible athletes!”*

- MEGAN SCREMIN - PRESIDENT & CEO, SPECIAL OLYMPICS COLORADO

MILES WOOD

# AVALANCHE SPECIAL OLYMPICS FLOOR HOCKEY CLINIC

On February 19, 2024, Avalanche players Ross Colton, Miles Wood, Logan O'Connor, and Joel Kiviranta joined 75 Special Olympics athletes at Ball Arena for the annual Avalanche Special Olympics Floor Hockey Clinic. Athletes rotated through six stations and learned fundamental hockey skills, including passing, shooting, puck-handling, and goaltending. Each athlete received a floor hockey stick and ball to use for at-home practice, along with a one-day contract courtesy of Joe Sakic, President of Hockey Operations.

*"Thank you to the Avalanche and Kroenke Sports Charities for organizing this event! My son isn't usually interested in team sports, but his P.E. teacher told me how much he enjoys it when they play hockey at school. Ever since then, I've been trying to find a way to get him involved in the sport. He's been looking*

*forward to this clinic since I signed him up, and we had so much fun today with the station coaches and the Avalanche players who helped out."*

- PARENT OF AVALANCHE SPECIAL OLYMPICS CLINIC PARTICIPANT



LOGAN O'CONNOR



ROSS COLTON



JOEL KIVIRANTA



# SPECIAL OLYMPICS YOUTH SPORTS DAY

On July 14, 2023, Kroenke Sports Charities hosted a five-station field day for Special Olympics Young Athletes (ages 2-12). A total of 175 Young Athletes learned the fundamentals of basketball, street hockey, soccer, lacrosse, and dance. Skills stations were led by team staff, mascots, and alumni ambassadors.



## GIVESPORTS EQUIPMENT DRIVE

In partnership with A Precious Child, Kroenke Sports Charities hosted the giveSPORTS Equipment Drive, presented by Colorado Honda Dealers on September 23, 2023, at Ball Arena. This program provides new and gently used sports equipment and participation fee scholarships to children in need, giving them the opportunity to participate in sports. In 2023 over 19,000 pieces of equipment were collected, serving more than 14,000 children.

**giveSPORTS**  
EQUIPMENT DRIVE



# SPECIAL OLYMPICS UNIFIED GAME TAKEOVER

On February 27, 2024, the Denver Nuggets hosted a Unified Game Takeover at the Unified basketball game between Denver East High School and Brighton High School. Unified teams include athletes with and without intellectual disabilities playing on the same team.

Nuggets players Christian Braun and Justin Holiday were celebrity coaches for the two Unified teams. The Nuggets created an NBA environment at the Unified game by incorporating team talent, including SuperMascot Rocky, Denver Nuggets Dancers, DJ Paws the Music, Skyline Drumline, Mile High City Hype Squad, and public address announcer Kyle Speller. Additionally, each school's Unified Sports Program received a \$1,000 grant from Kroenke Sports Charities.

CHRISTIAN BRAUN



JUSTIN HOLIDAY



MILE HIGH CITY HYPE SQUAD





## SPECIAL OLYMPICS LAW ENFORCEMENT TORCH RUN

As part of our Signature Community Partnership with Special Olympics Colorado, Kroenke Sports Charities proudly supports the annual Special Olympics Colorado Law Enforcement Torch Run. On June 4, 2024, more than 150 Special Olympics athletes participated in the run alongside members of law enforcement. Team mascots, ambassadors, Nuggets Dancers, Avalanche Ice Patrol, and Mammoth Wild Bunch cheered on participants and helped host a celebratory barbecue in the 4Runner lot at Ball Arena following the run's conclusion.

*"We can't imagine life here at Special Olympics*

*Colorado without the entire Kroenke team as such*

*incredible partners. The annual SOCO Law Enforcement*

*Torch Run BBQ is a testimony to the joy and support you*

*provide for our athletes, law enforcement, volunteers,*

*and all of us at SOCO!"*

- JAN GORDON – SOCO CHIEF DEVELOPMENT OFFICER



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## COLORADO RAPIDS SPECIAL OLYMPICS UNIFIED TEAM

The Rapids Unified team, comprised of players with and without intellectual disabilities between the ages of 16 and 25, receives training from the Colorado Rapids' players and coaches. This exchange program provides Special Olympics athletes with top-level training and competitive experiences. It also offers MLS fans an opportunity to witness the talents and abilities of Special Olympics Colorado soccer players first-hand. Through the generosity and financial support of our corporate partners Adidas, Swire Coca-Cola, and DICK'S Sporting Goods, the program has continued to grow each year.



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## COLORADO RAPIDS AMPUTEE TEAM

In 2023, the Colorado Rapids formed a partnership with Amputee Soccer, introducing an Amputee team to the Rocky Mountain Region. After launching with a Kickoff Community Event and continuous outreach, the Colorado Rapids Amputee team began training. They recently played their first scrimmage at the Rapids Soccer for All Night on May 15, 2024. Looking ahead, they're gearing up for the U.S. Amputee Soccer Cup and are actively seeking new players to join their ranks.

# LEAGUES' INITIATIVES

Each season, the NBA, NHL, NLL, and MLS invite their respective teams to activate a variety of social responsibility initiatives. During the 2023-24 seasons, KSC partnered with each league to activate the following programs.



KENTAVIOUS CALDWELL-POPE

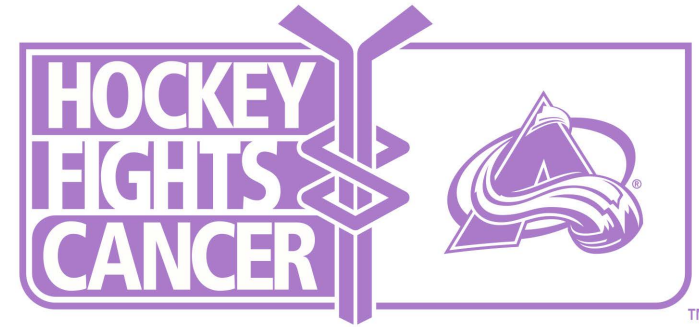
VLATKO ČANČAR





## NBA CARES

NBA Cares programs aim to connect teams, players, and coaches with their communities through the power of basketball. The Nuggets support and activate a variety of NBA Cares initiatives in Colorado, including Hoops for Troops, NBA Green, Math Hoops, Civic Engagement (including voter registration), Diversity and Inclusion, Jr. NBA, Social Justice and Impact, and NBA Foundation.



## HOCKEY FIGHTS CANCER

Each season, the NHL and NHLPA collaborate to raise funds and awareness for cancer-related non-profit organizations throughout the U.S. and Canada. The Avalanche Hockey Fights Cancer auction beneficiaries included American Cancer Society Colorado programs and services and V Foundation cancer research at the University of Colorado.



## HOCKEY IS FOR EVERYONE

The NHL and Colorado Avalanche support any teammate, coach, or fan who brings heart, energy, and passion to the rink. The NHL encourages all hockey programs to provide a safe, positive, and inclusive environment for players and families regardless of race, color, religion, national origin, gender, disability, sexual orientation, or socio-economic status.



## MLS WORKS

Through MLS WORKS, Major League Soccer's social responsibility platform, the league and its clubs seek to enrich the lives of those in need across the United States and Canada. MLS WORKS executes national programs and legacy projects, charitable giving campaigns, and various initiatives that enrich and educate our youth, create sustainable communities and promote inclusion at all levels of the game.

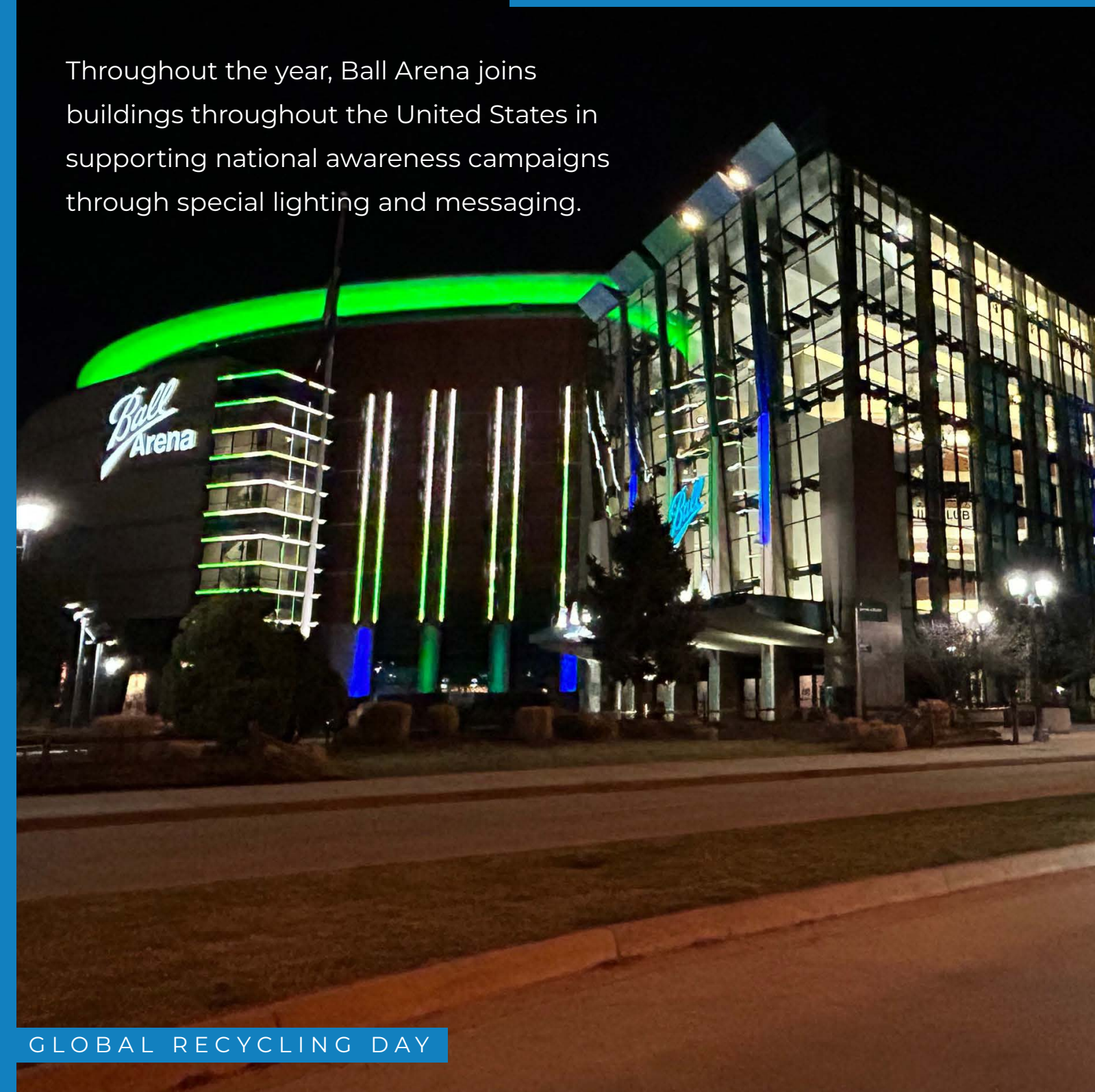
### COMMUNITY PROGRAMS INCLUDE:

- Soccer for All
- Kick Childhood Cancer
- Greener Goals
- Community MVP
- Special Olympics Unified Program
- Every Save Makes a Difference

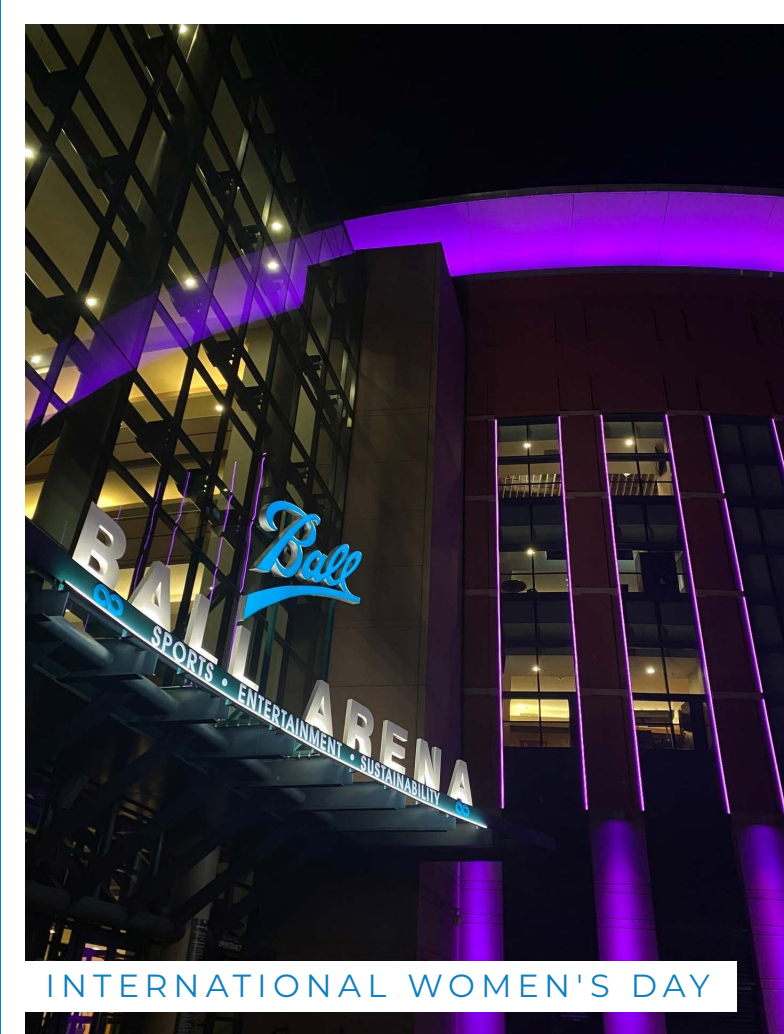
# AWARENESS

## CAMPAIGNS

Throughout the year, Ball Arena joins buildings throughout the United States in supporting national awareness campaigns through special lighting and messaging.



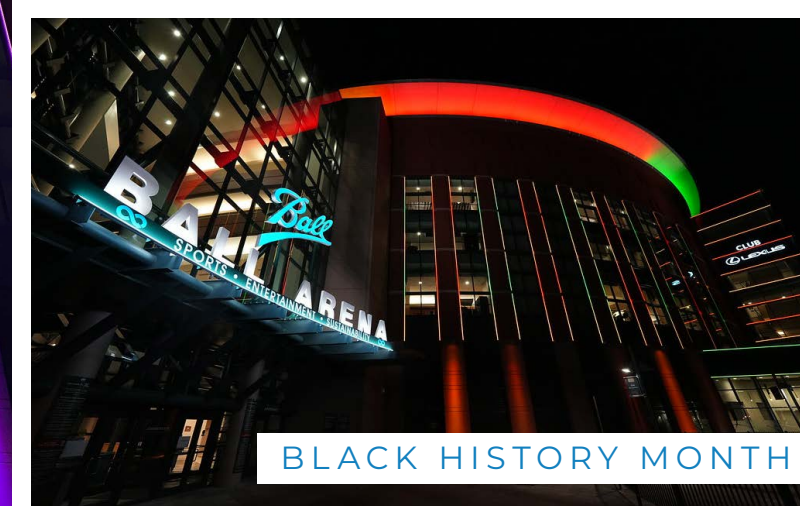
GLOBAL RECYCLING DAY



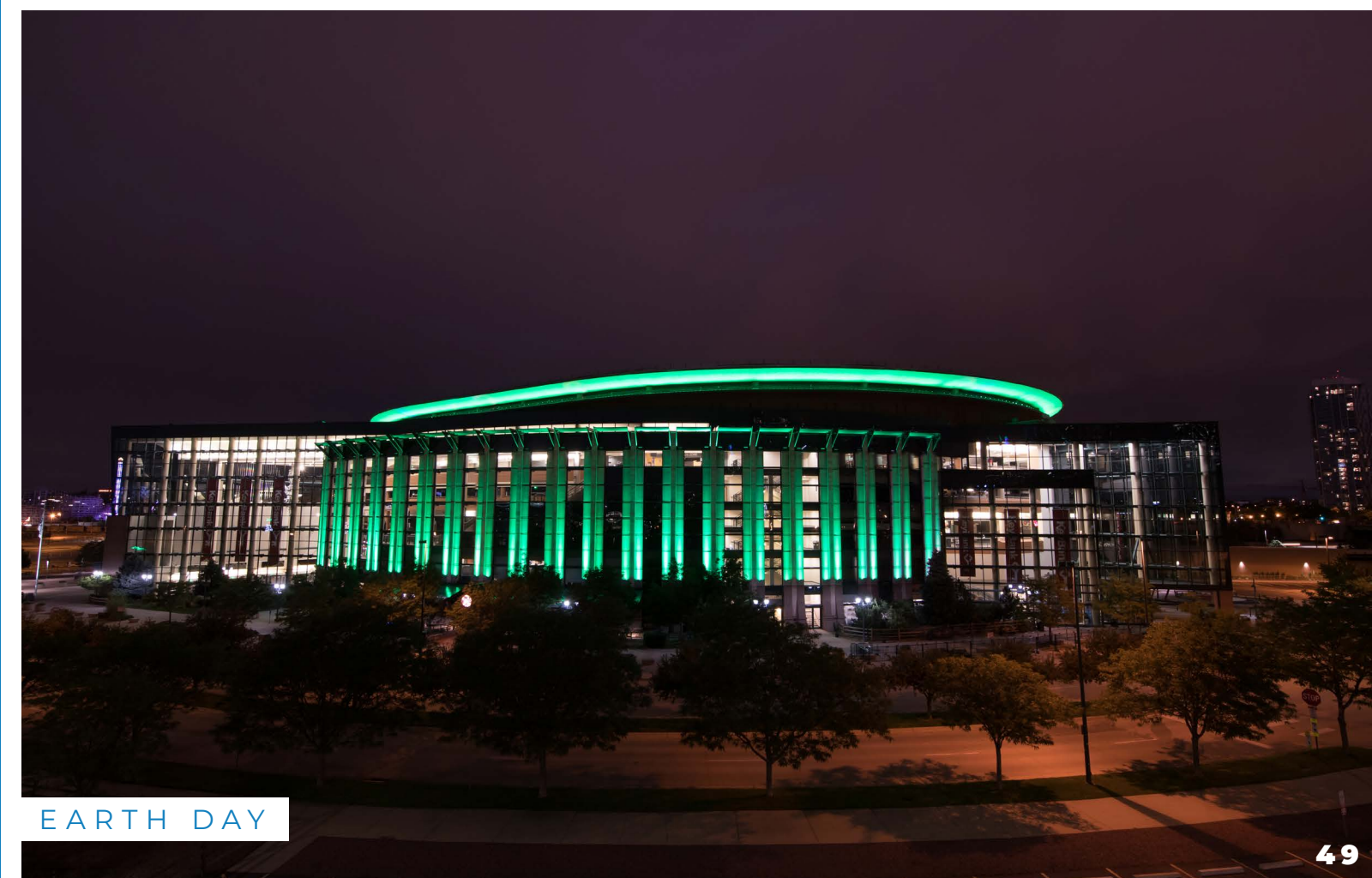
INTERNATIONAL WOMEN'S DAY



NATIONAL GIRLS & WOMEN  
IN SPORTS DAY



BLACK HISTORY MONTH



EARTH DAY

# SEASON OF GIVING

During the holiday season, Kroenke Sports Charities makes a concentrated effort to bring joy to those in need.



NUGGETS DANCERS

## DO ALL YOU CAN FOOD DRIVES

On November 4 & 11, 2024, the Nuggets and Avalanche hosted canned food drives at local King Soopers stores, benefiting the five Feeding Colorado food banks. With support from King Soopers, these Do All You Can Food Drives raised more than \$17,000 and, combined with canned food donations, served more than 59,000 individuals in the community.

*“We cannot express enough gratitude for everything that the Nuggets, Avalanche, and Kroenke Sports Charities do to help nourish those in Colorado who are battling hunger. Your efforts to help raise awareness about food insecurity are deeply appreciated.”*

- FEEDING COLORADO



AVALANCHE ICE PATROL

# FOOD BANK OF THE ROCKIES MEAL PACKING

In support of the Do All You Can Food Drive, Nuggets players Julian Strawther and Jalen Pickett volunteered at Food Bank of the Rockies, one of the five Feeding Colorado food banks. Strawther and Pickett helped prepare and package healthy meals as part of Food Bank of the Rockies' Food for Kids program, supporting Boys & Girls Clubs of Metro Denver's members.

JULIAN STRAWTHER



JALEN PICKETT



DEANDRE JORDAN



# DENVER DREAM CENTER THANKSGIVING SURPRISE

With support from Ibotta, Nuggets player DeAndre Jordan, SuperMascot Rocky, and Denver Nuggets Dancers surprised families from Denver Dream Center with complete Thanksgiving meals, Nuggets jerseys, and more before the holiday.



VLATKO ČANČAR  
REGGIE JACKSON  
KENTAVIOUS CALDWELL-POPE



# CONSCIOUS ALLIANCE FOOD PACKING

Nuggets players Kentavious Caldwell-Pope, Reggie Jackson, and Vlatko Čančar helped pack and load boxes at Conscious Alliance with Toyota as they collected food donations for families in need for Thanksgiving.

# MAKE-A-WISH HOLIDAY STORE

Kroenke Sports Charities supported the Holiday Wish Store, where Make-a-Wish children shopped for gifts for people in their lives who support them through critical illness.



AVS BETTER HALVES  
Female

## HOLIDAY HOSPITAL VISIT

Every December, the Avalanche team visits a pediatric hospital to deliver Bernie plush dolls and share time with patients, families, and staff during the holiday season.



LOGAN O'CONNOR, BRAD HUNT, ALEXANDAR GEORGIEV & DEVON TOEWS



## ROCKY MOUNTAIN HOSPITAL FOR CHILDREN TOY DRIVE

In support of Rocky Mountain Hospital for Children's Annual Toy Drive, team mascots collected toys at the hospital entrance. Thousands of toys were collected to provide gifts for patients during the holidays and throughout the year.

# JOHNSON BOYS & GIRLS CLUB HOLIDAY PARTY

Nuggets players Aaron Gordon, Reggie Jackson, DeAndre Jordan, Peyton Watson, Christian Braun, and Julian Strawther joined members of the Arthur E. Johnson Boys & Girls Club for their annual holiday party, along with SuperMascot Rocky, Nuggets Dancers, Nuggets Ambassador Kyle Speller, and Altitude TV Reporter & Analyst Katy Winge. Players and team representatives took part in holiday-themed stations along with Boys & Girls Club members, including cookie decorating, ornament decorating, candle-making, and bracelet-making.



**BOYS & GIRLS CLUBS**

ARTHUR E. JOHNSON



DEANDRE JORDAN



PEYTON WATSON



PEYTON WATSON, CHRISTIAN BRAUN, JULIAN STRAWTHER, DEANDRE JORDAN, AARON GORDON, REGGIE JACKSON, & KYLE SPELLER



KATY WINGE



AARON GORDON



# AVS BETTER HALVES TREE AUCTION

Each year, the Avs Better Halves create unique table-top holiday trees that are available for auction. Proceeds from the December 2023 auction were donated to several local non-profit organizations serving children:



AVS BETTER HALVES

## BAGS OF FUN

Provides customized activity kits to pediatric hospital patients who have a life-altering diagnosis.

## SPECIAL OLYMPICS COLORADO - YOUNG ATHLETES

An early childhood play program for 8,933 children ages 2-7 years, with and without intellectual disabilities, that introduces basic sports skills, like running, kicking, and throwing.

## ROCKY MOUNTAIN CHILDREN'S HEALTH FOUNDATION

Provides resources and services to more than 1,225 pediatric patients and their families, including diapers and wipes, distraction kits, hygiene kits, pack'n plays, electric breast pumps, Doctor Brown's bottle sets, and pediatric oxygen regulators.

## PEDIATRIC MENTAL HEALTH INSTITUTE

Provides the highest quality mental health services to children, adolescents, and their families. We deliver evidence-based, family-focused, and youth-centered services that make a difference.



# APPLICATION & NOMINATION FORMS

Kroenke Sports Charities welcomes Colorado non-profit organizations and public schools to apply to participate in our Community Programs. To apply, visit the links below.

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## KROENKE SPORTS CHARITIES PROGRAMS

AUTOGRAPHED ITEM DONATION REQUEST:  
[www.ksetix.com/Community/AuctionDonation](http://www.ksetix.com/Community/AuctionDonation)

COMMUNITY PRIDE TICKET PROGRAM APPLICATION:  
[www.ksetix.com/Community/TicketDonation](http://www.ksetix.com/Community/TicketDonation)

DAY OF SERVICE APPLICATION:  
[www.ksetix.com/community/kse-employee-day-of-service](http://www.ksetix.com/community/kse-employee-day-of-service)

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## NUGGETS PROGRAMS

NUGGET FOR A DAY NOMINATION:  
[www.ksetix.com/community/nuggetforaday](http://www.ksetix.com/community/nuggetforaday)

MOST VALUABLE TEACHER NOMINATION:  
[www.ksetix.com/nuggets/most-valuable-teacher](http://www.ksetix.com/nuggets/most-valuable-teacher)

AMBASSADOR REQUESTS:  
[www.nba.com/nuggets/community-ambassadors](http://www.nba.com/nuggets/community-ambassadors)

TEAMFIT APPLICATION:  
[www.nba.com/nuggets/community/team-fit](http://www.nba.com/nuggets/community/team-fit)

MATH HOOPS:  
[www.nba.com/nuggets/community/nba-math-hoops](http://www.nba.com/nuggets/community/nba-math-hoops)

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## AVALANCHE PROGRAMS

AVALANCHE FOR A DAY NOMINATION:  
[www.ksetix.com/Community/AvForADay/NominationForm](http://www.ksetix.com/Community/AvForADay/NominationForm)

MOST VALUABLE TEACHER NOMINATION:  
[www.ksetix.com/avalanche/most-valuable-teacher](http://www.ksetix.com/avalanche/most-valuable-teacher)

TEAMFIT APPLICATION:  
[www.nhl.com/avalanche/community/team-fit](http://www.nhl.com/avalanche/community/team-fit)

# WAYS TO SUPPORT

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## ONLINE AUCTIONS

Kroenke Sports Charities raises funds through online auctions of one-of-a-kind Nuggets, Avalanche, Mammoth, and Rapids memorabilia.

### TO PARTICIPATE, VISIT:

[ksc.givesmart.com](http://ksc.givesmart.com) or text "KSC" to 76278.

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## SIGNATURE LICENSE PLATES

Denver Nuggets and Colorado Avalanche fans can show their team pride and support their community by purchasing a Signature License Plate. The entire initial license plate donation (\$45) benefits Kroenke Sports Charities.

### TO ORDER A SIGNATURE LICENSE PLATE, VISIT:

[ksetix.com/community/licenseplate](http://ksetix.com/community/licenseplate)

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## ARENA MESSAGES

Fans can purchase personalized birthday/welcome messages to run on Ball Arena message boards during Nuggets, Avalanche, and Mammoth home games. Messages are \$75 each, and all proceeds benefit Kroenke Sports Charities.

### TO LEARN MORE, VISIT:

[www.ksetix.com/ballarena/message-request/](http://www.ksetix.com/ballarena/message-request/)

## SEASON TICKET MEMBER DONATIONS

Season Ticket Members are offered the opportunity to support Kroenke Sports Charities by donating their tickets to individual games. Kroenke Sports Charities then shares the donated tickets with local non-profit organizations and individuals who might not otherwise have the means to attend a game. Season Ticket Members with donations valued at \$250+ in a calendar year will receive a tax donation receipt from Kroenke Sports Charities. We encourage Season Ticket Members to contact their Membership Services Representative to learn more about donating tickets.

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## MONETARY DONATIONS

Monetary donations help fund Kroenke Sports Charities' community programs, ultimately assisting, encouraging, and enriching the lives of those in need.

### TO MAKE A MONETARY DONATION TO KROENKE SPORTS CHARITIES, VISIT:

[www.ksetix.com/community/donation](http://www.ksetix.com/community/donation)

# COMMUNITY RELATIONS CONTACT INFORMATION

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Improving  
lives through  
the spirit  
and power  
of sports.



CHARITIES



2023-24

**COMMUNITY IMPACT  
REPORT**

COMMUNITYRELATIONS@TEAMKSE.COM

[WWW.BALLARENA.COM/ARENA-INFORMATION/KROENKE-SPORTS-CHARITIES](http://WWW.BALLARENA.COM/ARENA-INFORMATION/KROENKE-SPORTS-CHARITIES)